Ward Spring

(206) 265-2898 - wardspring@gmail.com - Seattle, WA

Front-end web developer/content manager with 20+ years of experience managing content and creating web sites. Team player with excellent communication skills, high quality of work, driven and highly self-motivated. Strong development skills and content acumen and able to work independently.

Experience

12/05/2022-12/31/2023
Developer/Web Content Manager -- Meta, Seattle-remote through Linda Werner Agency

- Edit and publish text in XML
- Work images and content to fit within content management system templates
- Work cooperatively with key personnel including writers and legal teams
- Copyedit, proofread and QA web content - Track tasks and progress using proprietary system

03/2022-12/03/2022
Developer/Web Content Manager -- Microsoft Windows Devices, Seattle-remote through Ten Gun Agency

- Content curation, inventory awareness for Windows Devices website
- Publish images and content to fit within content management system templates
- Work cooperatively with key personnel including copywriter, designer, compliance and legal teams
- Copyedit and proofread web content - Track tasks and progress using proprietary system

09/2021-02/2022
Developer/Web Content Manager -- Facebook-Meta, Seattle-remote through Linda Werner Agency

- Code editing and deployment for Privacy Policy 2022
- Publish images and content to fit within content management system templates
- Work cooperatively with key personnel including copywriter, designer, compliance and legal teams
- Copyedit and proofread web content - Track tasks and progress using Asana

06/2016-03/2020
Developer/Web Content Manager -- AT&T Redmond, WA via Kforce
Create, develop and manage web content for AT&T Developer, SHAPE and Spark sites on Crafter CMS (Bootstrap 4)

- Video editing and deployment for web (Final Cut Pro)
- Edit images (Photoshop) and content to fit within content management system templates
- Work cooperatively with key personnel including copywriter, designer, compliance and legal teams
- Copyedit and proofread all web content
- WordPress Blog Posts (editing, web-optimization, publishing)

08/2015-04/2016
Developer/Web Content Manager -- Microsoft Office 365 Redmond, WA via Denny Mountain Media

- Web Developer/Producer
- Migrated existing Office365.com website content to latest PICCHU/SiteMUSE Responsive Mobile-First templates

08/2014-05/2015
Developer/Web Content Manager -- Microsoft SMSGR Infopedia, Redmond, WA via Denny Mountain Media

- Senior Web Developer/Content Manager 2015
- Content Management of files on Infopedia (an internal Microsoft website).
- Formatting incoming documents to match client preference for display and performance. SharePoint based.

08/2006-05/2014
Developer/Web Content Manager -- Microsoft MSN Entertainment, Redmond, WA via Denny Mountain Media

- Coded dozens of high-profile, high-traffic (100M+PVs) MSN Entertainment websites
- Converted unflattened Photoshop files into websites using HTML, CSS, jQuery, XML
- Embedded video players, tracking codes, advertising modules, optimized ad placement
- SEO best practices
- Create, build, deploy and maintain websites covering major entertainment events.
- Worked directly with team leads, engineering and developers to produce quality websites

Skills

Hand code HTML, CSS, XML, Javascript • Excellent time management skills • Image Manipulation & Optimization • Video

Production • Proof Reading

Education

Anthropology, Music Theory/University of Utah, Salt Lake City, UT

Web Development, University of Washington, Seattle, WA